

## ANNOUNCES THE 2010 LEADERSHIP SERIES

Join Next Street's Talent Team for an engaging, two-part workshop designed to improve your organization's overall performance through management best practices.

### Who

Next-level leaders and senior management dedicated to becoming more effective leaders

### What

Peers from small to medium-sized organizations explore techniques on how to:

- Enhance employee performance
- Lead during times of change
- Build strong teams
- Serve as models of effective leadership throughout the organization

Topics for the Series Launch on July 16 (Part I) and July 30 (Part II) will include:

- Motivating Others: Building High-Performing Teams
- Managing Others: Developing Your People

### How

The series is dedicated to a combination of topics that explore the behaviors and qualities of an effective manager and how to leverage innovative methods and tools to address the challenges facing today's leaders. The Series provides a balance of group learning and exercises targeted to assess and improve one's own leadership style, preferences and practices.

At the conclusion of the two-part workshop, management has the information required to affect greater personal and organizational performance in the short and long-term.

### Benefits

- Unique opportunity to exchange best practices and experiential learning with peers from similar organizations
- Develop clear understanding of organizational areas to best focus time and energy
- Improved awareness of manager's unique style and preferences, and how to leverage them
- Recognition of how management's behavior contributes to team's overall performance
- A specific, customized development plan to enhance strengths and increase performance resulting in increased efficiency and profitability
- Agreement on near-term behavioral modifications that will increase performance and effectiveness and that can be implemented quickly

### When

Series Part I: Friday, July 16, 2010 at 8:00 a.m. – 1:00 p.m.

Series Part II: Friday, July 30, 2010 at 8:00 a.m. – 1:00 p.m.

*Participation is limited; pre-registration required.*

*Total Cost (includes two sessions): \$1000 per participant includes all assessments and materials*

Please call Tameka B. Moss at 617.318.6508 or e-mail her at [tmoss@nextstreet.com](mailto:tmoss@nextstreet.com) to register.